



## CHRISTOPHER C. ROBERTS

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Christopher has 18 years of experience leading business transformation projects. Those projects have included financial and strategic planning, business process re-engineering, and information system implementation and management. He is adept managing culturally diverse and geographical dispersed teams. He has successfully completed projects in the United States, Japan, China, India and the Middle East. While working with these partners, he has learned to speak and read Mandarin Chinese.

In management roles at both large international firms like Accenture, Deloitte, and Goldman Sachs, as well as boutique consultancies, Chris has delivered results for his clients in the software, asset management, mortgage, high tech manufacturing, and consumer products industries. He is a published author in the area of global supply chain best practices. Chris is a graduate of the Massachusetts Institute of Technology (MIT).

### Example Projects

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- Led several website development projects for the world's largest mobile chip manufacturer. One promoted the company's mobile virtual reality software & worldwide SDK distribution. Another marketed the company's hardware reference designs in greater China.
- Led project teams of local and expatriate consultants to implement automated payment processing on multi-billion dollar real estate developments in Abu Dhabi, UAE.
- Created the standard implementation methodology for Microsoft's IPTV product & automated professional services contract approval processes
- Led a \$10MM full cycle custom software development project with over 40 team members residing in both the US and India. Implemented the new Vendor Management System with over 1000 vendor integrations
- Founded the strategic consulting practice of a boutique consulting company. Recruited consultants, established project methodologies, trained and managed teams while participating in almost half of the firm's pursuits. In months, landed the practice's first \$1MM in revenue.
- Founded and managed the sales and marketing operations for a division of one of Japan's largest semiconductor companies. Led all trade show efforts, secured appointments with 4 of the 5 largest fabless semiconductor companies & closed its first deal worth over \$100MM.
- Directed multiple call center operations improvement projects that allowed an international consumer products company to grow from \$40MM in annual revenue to nearly \$1B with limited increases in staff.

### Key Areas of Expertise and Experience

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Project Management	Business Intelligence (BI)
Post Merger Integration	Supply Chain and Operations Optimization (SCO)
Strategic Planning	Finance and Performance Management
Software Development (Java, .NET, XML, Web)	Software Selection, Implementation & Integration (ERP, SCM, CRM, Procurement, and Tax)

### Other:

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Outside of work, Chris is a father of four who resides in Southern California. As an accomplished triathlete and marathon swimmer, he literally knows how to swim with the sharks. He successfully completed a 26 mile non-stop swim from Catalina Island to the California coast and is 1 of only dozens to swim from the beach of San Francisco around Alcatraz Island and back without a wetsuit.